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GREATER VANCOUVER CHAMBER OF COMMERCE



FOR IMMEDIATE RELEASE

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PRESS RELEASE

Vancouver Chamber Introduces Three Technology Workshops

Presented by two WSU-Van Professors and the Founder/Director of Digital Strategy at Webfor

(VANCOUVER, Wash.) – Integrating new technology into a small business can be hard but, with the help of the Greater Vancouver Chamber of Commerce’s (GVCC) brand-new Fall 2015 [Small Business] Workshop Series there are three workshops dedicated to improving technology skills. Classes are \$10/person for GVCC and Columbia Credit Union Members; \$25 for non-members. The presenting sponsor is Columbia Credit Union. Register at <http://www.vancouverusa.com/pages/WorkshopsTrainings>.

The GVCC’s 2015 Fall [Small Business] Workshops dedicated to technology are:

- Tuesday, September 15th workshop: iCloud Technology for Small Businesses by Professor Michael Curry of WSU-Vancouver’s Carson College of Business
- Thursday, September 17th workshop: Mobile Interfacing by Kevin Getch of Webfor
- Thursday, September 24th workshop: Apps for Business 101 by Dr. Dene Grigar, Director of WSU-Vancouver’s Digital Technology and Culture program.

The iCloud Technology for Small Businesses workshop is about how the cloud is the future for most small businesses. The cloud can be helpful in several aspects whether it’s for syncing data, computing information, or backing up data and software. In fact, the longer time goes on, the more applications become available. Michael Curry will provide an overview of what the cloud is and how businesses can leverage this new technology.

Mobile Interfacing is about a website’s mobile compatibility. Google recently released a new algorithm that places mobile compatible websites higher up in search results due to the increased usage of tablets and phones. Kevin Getch will go through how small businesses can embrace the new mobile revolution. Will the year of “mobile” make or break your small business?

Since mobile usage is set to exceed desktop usage, more products/services are changing. The Apps for Business 101 workshop is all about app building basics for small businesses. During this class Dene Grigar will teach you everything small businesses need to know regarding what apps are capable of, how they are managed, what they cost, and things to avoid.

About the Greater Vancouver Chamber of Commerce (GVCC):

Founded in 1890, the Greater Vancouver Chamber of Commerce (GVCC) is a non-profit organization aimed at advancing and strengthening the regional business community through member services, public affairs advocacy and community building. The Chamber is a supportive alliance of diverse member businesses, individuals and organizations, working together toward long-term business prosperity. The Greater Vancouver Chamber of Commerce is the heart of Clark County’s business community, advocating for sound, sensible and dynamic policies that ensure a vital economic climate while improving Vancouver’s infrastructure and quality of life. For more information, please visit www.vancouverusa.com.

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